

PAULA SUAREZ STANGANELLI DCV

Visual Communications Design Specialist

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PERSONAL PROFILE

With a postgraduate degree in Visual Communication Design, I bring 10 years of experience as a graphic, digital, and web designer, having worked in both agencies and corporate settings. I've successfully delivered high-quality designs for massive audiences, collaborating closely with marketing teams to drive company success.

I'm a confident, adaptable, and motivated professional, committed to achieving both personal and team objectives efficiently. Whether leading projects or contributing as a team member, I'm focused on delivering outstanding results.

Additionally, I've gained experience in the gaming industry as a Game Tester at EA Games and as a ES Localisation Tester at Keywords Studios.

EDUCATION

- Degree in Visual Communication Design / DCV (BA Degree)

National University of La Plata, Argentina. 2008 - 2013

- Professors Degree in Visual Arts (BAEd Degree)

National University of La Plata, Argentina. 2015 - 2017

- Diploma in Web Design - Advanced HTML/CSS, Frameworks and CMS

Laura Chuburu Studio, La Plata, Argentina. 2018 (1 year Full Time Diploma)

Completed Secondary School Exams equivalent to grade A Leaving Cert/GCSEs.

IT SKILLS

Proficient with Mac or PC
HTML 5 and CSS 3 Expertise
CRM - Optimove, Sendgrid, Mailchimp
Wordpress CMS and E-Commerce
Banner animation
Digital Sound and Video editing
Multiple Work Management Platforms

DESIGN SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Figma
Wordpress Editor
GWD and Bannerflow
Microsoft Office Suite

LANGUAGES

- Native Spanish speaker.
- Fluent English - 9 years of studies, Advanced English Certificate from Chichester University, UK.
(Italian living in Ireland for 5 years)

PREVIOUS EXPERIENCE

Currently working full time as a **Creative Designer** and previously as a **CRM Email Design Lead** at **GGPoker** (NSUS Ltd.) - (07/2021 to present, Dublin, Ireland).

* **Company Designer** - Royal Rubber Stamps (01/2020 - 03/2021, Dublin, Ireland)

Designed and prepared files for laser engraving and flexographic. Updated and administrated the company ecommerce website.

* **Digital Designer** - Indigo Media Studio (03/2018 - 03/2019, Argentina)

Designed digital material for Clarín Online News. Newsletter design and coding. Banner animations (HTML5 and Gif)
Creatives for entire campaigns, online advertising and social media content (Facebook, Instagram, LinkedIn, Google Ads)

* **Company Designer** - Segurinx Security Co. (09/2017 - 03/2018, Argentina)

In charge of company design work and social media. Created and updated Email Newsletters and Social Media content. Designed a variety of adverts in brochures, magazines, signage, vehicle wraps, etc. Designed, built and updated the company website.

* **Graphic Designer** / Print Environment - Dandelion Agendas (08/2015 - 02/2018, Arg.)

Designed, illustrated and produced multiple personalised stationery products for personal and business use and performed admin tasks, social media and google ads, and wordpress ecommerce.

* **Agency Graphic and Web Designer** - Creativa Motion Studio (03/2014 - 01/2016, Arg.)

(many aspects of the work in the above Web Designer and Graphic Designer positions. Delivered designs for clients in the US)

* **Jr QA Game Tester** - EA Games - Globant La Plata (01/2011 - 01/2012, Arg.)

Collaborated in Electronic Arts projects testing PC and console games and detected glitches according to the design documents. Inspected games for operation and appearance. Ad hoc and Test Case procedures, glitch log and feedback with the dev team.